

Sponsorship Proposal

Secret Harbour Dockers Sporting Association (SHDSA) is proud to offer your business the opportunity to sponsor our Association.

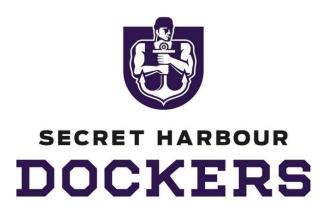
The SHDSA is a family and community orientated Association with an emphasis on enjoyment and participation in a fun and inclusive environment.

Current Exposure

The SHDSA was established in 2016. It comprises the Secret Harbour Dockers Football Club (SHDFC), which is an affiliate of the Fremantle Football Club and the Secret Harbour Dockers Cricket Club (SHDCC).

The SHDFC was established in 2002 and incorporated in 2004. The club currently has over 800 players and comprises of teams from Auskick, Junior and Youth teams as well as Colts, Reserves and League Senior teams. As of 2017 SHDFC will also be adding a new all girls team. SHDFC home grounds are based in the local area, being the Secret Harbour Primary School Oval and Rhonda Scarrott Oval in Golden Bay.

Secret Harbour Dockers Cricket Club (SHDCC) is also based in the local area with the home ground being the Rhonda Scarrott Oval in Golden Bay. The SHDCC was established in 2013 and has steadily grown over recent years. As the club caters to players of all ages and genders it quickly expanded from the original 70 players to include teams ranging from Milo In2 Cricket, Junior T20 Blast, Junior & Youth cricket teams, Girls U13, Ladies T20, integrated cricket team and Men's Senior Teams.



What's in it for you?

As a local Association, the vast majority of our members live and/or work in your area. Sponsorship of the Secret Harbour Dockers Sporting Association provides the opportunity to promote your brand, product and service directly to the Club's members and families. Your sponsorship will be associated with a club that is culturally inclusive, community minded, values the environment we live in and provides a program of competitive enjoyment for all junior and senior players.

WE WANT YOU ON OUR TEAM!



	SHDSA
	PLATINUM/MAJOR SPONSORSHIP
COST	\$20,000 - \$30,000 + GST
CLUBROOMS NAMING	Signage on Clubhouse roof (subject to council approval)
RIGHTS	
SOCIAL MEDIA &	Logo/Advertisement on all SHDSA, SHDFC and SHDCC Websites and
WEBSITE	Social Media pages. Link to sponsors website.
GAME DAY	Match day outdoor advertising at all home ground games
ADVERTISING	(to be supplied by sponsor). (Tear drop flags etc x 2)
NEWSLETTER	Sponsors logo displayed in the Newsletter for SHDSA, SHDFC and
	SHDCC. Three times a year have an opportunity to market to the
	members via the Newsletter.
END OF SEASON	Free entry for 2 people to the end of season presentation nights for
PRESENTATION NIGHT	SHDFC and SHDCC including meals and two drinks. Major Sponsor will
	present an award during presentations for the SHDFC and SHDCC.
INTERNAL SIGNAGE	Logo on a rotating basis on sponsorship TV's inside Clubroom and other
AND ADVERTISING	internal signage to be determined.
SIGNAGE ON CHANGE	Outside change rooms and other internal signage to be determined and
ROOMS	approved by Council if required.
HIRE OF CLUBHOUSE	Two free room hire of our premises per year (at a mutually agreeable
	time)
SOCIAL MEMBERSHIPS	Two social memberships to the sporting association
COMPANY LOGO	To be included on all SHDSA, SHDFC and SHDCC correspondence

Major sponsor will be the only company allowed to sponsor in their field/industry to avoid conflict of interest.



DOCKERS

	SHDSA
	GOLD SPONSORSHIP
COST	\$10,000 + GST
SOCIAL MEDIA &	Logo/Advertisement on SHDSA, SHDFC and SHDCC Website and Social
WEBSITE	Media pages. Link to sponsors website
GAME DAY	Match day outdoor advertising at all home ground games
ADVERTISING	(to be supplied by sponsor) (E.g. Tear Drop flags x 2)
NEWSLETTER	Sponsors logo displayed in the Newsletter for SHDSA, SHDFC and
	SHDCC. Twice a year have an opportunity to market to the members via
	the Newsletter.
END OF SEASON	Free entry for 2 people to the end of season presentation night for
PRESENTATION NIGHT	SHDFC & SHDCC including meals and two drinks. Sponsor will have the
	opportunity to present an award during presentations for SHDFC and
	SHDCC.
INTERNAL SIGNAGE	Logo on a rotating basis on sponsorship TV's inside Clubroom.
AND ADVERTISING	
SIGNAGE ON CHANGE	Outside change rooms and other internal signage to be determined and
ROOMS	approved by Council if required.
HIRE OF CLUBHOUSE	One free room hire of our premises per year at a mutually agreeable
	time
SOCIAL MEMBERSHIP	Two social memberships to the sporting association
COMPANY LOGO	Included on SHDSA, SHDFC & SHDCC correspondence



	SHDSA
	SILVER SPONSORSHIP
COST	\$5,000 + GST
SOCIAL MEDIA &	Logo/Advertisement on SHDSA, SHDFC and SHDCC Website and Social
WEBSITE	Media pages.
GAME DAY	Match day outdoor advertising at all home ground games
ADVERTISING	(to be supplied by sponsor). (E.g. Tear Drop flag x 1)
NEWSLETTER	Sponsors logo displayed on the sponsorship page in the Newsletter for
	SHDSA, SHDFC and SHDCC.
END OF SEASON	Free entry for 1 person to the end of season presentation night for
PRESENTATION NIGHT	SHDFC & SHDCC including a meal.
CLUBROOMS	Logo on a rotating basis on sponsorship TV's inside Clubroom.
SIGNAGE ON CHANGE	Outside change rooms and other internal signage to be determined and
ROOMS	approved by Council if required. At cost to the sponsor.

WE WANT YOU ON OUR TEAM!



	SHDSA
	BRONZE SPONSORSHIP
COST	\$1,000 + GST
SOCIAL MEDIA &	Logo/Advertisement on SHDSA Website and Social Media pages.
WEBSITE	
NEWSLETTER	Sponsors logo displayed on the sponsorship page in the Newsletter for
	SHDSA.
CLUBROOMS	Logo on a rotating basis on sponsorship TV's inside Clubroom.

All packages are negotiable. Happy to look at different sponsorship packages on a case by case basis.

All of the above packages are for 1-3 years depending on the amount of investment.

If you would like to become a sponsor of the largest sporting Association in Rockingham/Mandurah district, please call or email me today.

Justin Smith

Deputy Chairman

Secret Harbour Dockers Sporting Association

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